

EXECUTIVE COMMITTEE MINUTES

Attendance:

George Jungle Jr., Blue Jeans, Lewis Slugger, Hay Bales, Bobby Bobbitt, Red Phish, Green Meadows, Henry Bar, Jim Jerky, Bernard Saint

Police Detail:

Lt. Tom Katt, Sgt. Duncan Donuts

Staff:

Ray Oflight, Tony Tiger

Mr. Jungle called the meeting to order at 11:58 AM. The minutes of the previous meeting were reviewed. Mr. Meadows moved to approve the minutes as presented. Mr. Phish seconded, and the motion carried.

Mr. Jeans presented the Financial Report, noting it was in Draft form, and that a copy of the final form would be sent to all Board members as soon as it is received in the office.

Mr. Jeans said the Finance Committee would meet soon to review the budget and the updated financial statement, as well as look at the progress on grants currently in force, and the status of Supplemental Rewards.

With approval of the report having been moved from committee, Mr. Bar seconded, and the motion carried.

Mr. Bales gave the Reward Committee report, noting 25 anonymous informants to be paid, 26 felony suspects arrested and charged, 78 felony police cases cleared, and \$10,125 in recommended cash rewards.

Sgt. Donuts highlighted some of the cases cleared during July, including one in which a suspect in two murders in Mexico had fled to Hawaii. The tipster called to notify Crime Stoppers that the suspect was planning to visit his girlfriend and their infant daughter over the fourth of July weekend. Crime Stoppers officers contacted the FBI, who got the agent on the case to verify information about the case. The FBI set up on the girlfriend's house, and arrested the suspect on the Sunday morning of July 2nd.

Sgt. Donuts said another case involved the arrest of a man who had been serving time under his brother's name, and who was correctly identified by a Crime Stoppers tipster as being guilty in several other crimes. The man was bonding out of the Maricopa County jail when he was arrested and hit with the new charges.

Sgt. Donuts said several of the fugitives arrested in July were featured in the latest edition of the Maricopa County Wanted Ads. He said the Greensheet would handle future distribution of the publication. .

Mr. Slugger moved to approve the Reward Committee report, and to pay the \$10,125 in recommended cash rewards. Mr. Saint seconded, and the motion carried.

Mr. Oflight presented the Supplemental Reward report. He said commitments for supplemental rewards now totaled \$187,150, with \$42,800 paid out. He said \$25,000 of the \$42,800 was paid recently in the arrest in Argentina of a suspect wanted here for murder.

Mr. Oflight said the first major distribution of reward fliers using a professional delivery service was done on the Felicia Navidad case, advertising a total of \$5,000 for the arrest of the male suspect in the case. He said the female suspect had turned herself in last December, and would go on trial August 14th. Mr. Oflight said the distribution company, United Mail Delivery, had personnel at the press conference, and did a good job getting the fliers out that afternoon. He said the next distribution would be on the Roger Quinones case, where the suspect came gunning for some people who had intervened while the suspect was assaulting his wife earlier in the day. The suspect opened fire on a group of people, and shot Quinones after he tripped and fell trying to escape. Quinones was simply visiting in the area, and not part of the group the suspect was looking for.

Mr. Oflight presented the Marketing Committee report, noting the first major billboard is scheduled to be up on August 15th, on the Charge Freeway inbound just after the South Street exit. Other smaller billboards would be located throughout the Anywhere area, with a good portion of them in the Northeast quadrant of the city. He said the second major billboard would go up around September 15th, on I-415 North.

Mr. Oflight said the Crime Stoppers insert for Anywhere Cellular was scheduled for the September billing. He said Hello Advertising would print the first batch of 520,000, and we would be seeking other corporate sponsorship for subsequent printings of the inserts.

OPERATIONAL RESOURCE MANUAL

Mr. Bobbitt reported for the Operations Task Force, announcing that the Task Force would meet immediately after the Executive Committee meeting to fill out committee assignments and establish committee chairs.

Mr. Tiger reported for the Safe School Program, having just come from training the Anywhere Municipal District's administrators and teachers. He said the Law Enforcement training sessions went well, and that he was working with schools to make their administrative and procedural rules for authorized phones for the students to use. Mr. Tiger said he would be working in the Anywhere Municipal District the week of August 14-17th, training students and school personnel.

Mr. Tiger said the many contacts he made during the law enforcement training were helping him access the rest of the administrative personnel in their respective districts. He said the brochures for administrative personnel and for students were being finalized and printed.

Mr. Tiger said Board member Jim Jerky had scheduled a meeting with the security heads of the Maricopa County Department of Education Safe Schools Committee. He said the meeting went well, and that everyone was looking forward to working together to make the Safe Schools Program a vital part of campus organization in each district.

Mr. Meadows asked how students would be paid for their tips. Sgt. Donuts said we would use the normal pay procedures, and deal with exceptions on a case-by-case basis. He said he had received a call the day before from Koolkids High School regarding damage done to the school by someone misusing heavy equipment. He said Officer Friendly was printing fliers today for distribution at the school on Friday.

Mr. Phish asked about metal signs for the schools. Mr. Tiger said the signs are being printed now. He said the maintenance departments in the schools would install the signs, and that many of the law enforcement contacts he had made want to help also. Mr. Jerky said Jim Necricket, Executive Director of the Maricopa County Department of Education, was preparing a 300-point checklist for the schools in Maricopa County, so Mr. Jerky would suggest that placement of the Crime Stoppers signs be one of the checkpoints.

Mr. Oflight reported that the press conference advertising the Bank Robbery Prevention Initiative established with the Northeast Automated Clearinghouse went well, with several banks represented at the conference. He said one of the two bank robbery suspects featured in the press conference came in on his own after seeing himself on television.

Mr. Oflight reported that Ms. Eggnog would be meeting with representatives from the Anywhere Livestock Show and Rodeo regarding contributions from that organization.

Ms. Eggnog reported on the progress of the upcoming gala on Thursday, September 14th at Tree Oaks Country Club. She said the table price increase has helped with projected revenues, and that we would be selling the table decorations, which should bring in an additional \$1,600 if purchased for the minimum \$25. She said expenses overall would be about the same as last year. Ms. Eggnog said there were thirteen new table sponsors, and gave credit to new Board member Ron Adon, Board members Bobby Bobbitt and Jack Beanstalk, Administrative Director Ray Oflight, and herself and Administrative Assistant Cici Santana for those tables. Ms. Eggnog said she had given particular thanks to the Concrete Foundation, who purchased a \$15,000 table.

Mr. Bobbitt congratulated Ms. Eggnog for excellent progress on the gala, and urged everyone to bring guests who would bid well on auction items.

Ms. Eggnog echoed Mr. Bobbitt's sentiments, noting that one particular live auction item was valued at a minimum of \$14,000. Mr. Jerky asked if there were as many silent auctions as previous years. Ms. Eggnog said there would be fewer, so the silent auction should be easier to handle.

Mr. Oflight called attention to a listing of the current initiatives Crime Stoppers has in place. He said this listing has been shortened to a briefer two-page document to use as a handout for speeches.

Mr. Oflight then noted a copy of a proposal by an individual wanting Crime Stoppers to be the beneficiary of a percentage of proceeds generated by his business venture. Sgt. Donuts commented on Crime Stoppers' long-standing refusal to participate in such offers. Mr. Jungle suggested thanking the individual for the offer but declining participation. Lt. Katt said he would take the offer to the Police Activities League, as it might be a program that could benefit them.

Mr. Oflight called attention to the report on court contributions through probation assessments. He said Ms. Eggnog had met with 12 of the 37 judges, and would meet with the remaining 25 over the next two weeks. He said Ms. Eggnog reported that many judges thought the assessment of a Crime Stoppers contribution was automatic in their court, when it was not.

OPERATIONAL RESOURCE MANUAL

Those judges had assured Ms. Eggnog that the assessment would become common practice. Mr. Oflight said only one judge had said he felt no compulsion to use the court-ordered contributions, because he believes Crime Stoppers already has sufficient funding.

Mr. Jungle asked if individuals could give crime tips over the Internet. Sgt. Donuts said they could make an initial report on the Internet, and would be given a temporary phone number, but that they eventually need to call the regular tips line, and that due to the nature of the Internet, the individual's anonymity could not be guaranteed.

Mr. Jungle then called the Committee's attention to the upcoming Crime Stoppers International conference in Victoria, Canada September 5th through the 9th. He said that he, Mr. Oflight, Mr. Jeans, and Sgt. Donuts would be attending. Mr. Jungle said Channel 13 would cover his expenses, and that Crime Stoppers would cover Mr. Oflight and Sgt. Donuts' expenses. He asked that the Executive Committee vote to cover Mr. Jeans's expenses for the conference. Mr. Jeans said the total expenses would be about \$1,100 or so. After a brief discussion, Mr. Phish moved that Crime Stoppers cover Mr. Jeans's expenses. Mr. Bobbitt seconded, and the motion carried.

Mr. Jungle then addressed a proposal by Executive Director Eggnog to Channel 13 for the purpose of producing a weekly television program with Crime Stoppers, focusing on cold cases. He said Ms. Eggnog had approached him for Channel 13's approval. He said he would take it to Channel 13. Mr. Jungle said he believed the program could benefit Crime Stoppers if it were controlled and directed to stay on course.

Discussion centered on Channel 13's role as the prime television media supporter for Crime Stoppers. Mr. Jungle said he believed the current Crime of the Week feature to be a dead horse, with Channel 13 showing more interest in featuring fugitives and retail business robberies. He said those areas could be fine tuned to produce a regular feature that would be very good.

Mr. Jeans said he liked the Channel 11 proposal, but did not want to do anything to jeopardize the long-term relationship with Channel 13. Mr. Jungle said Channel 13 is open to programs on other channels as long as they help Crime Stoppers catch crooks and gain more publicity. He stressed the need for consistency in the other channels' efforts.

Sgt. Donuts commented that a fugitive feature could have a brief reenactment of the fugitive's original crime to highlight the importance of their capture. He stressed the need to bring the matter before the full Board of Directors for a vote.

Mr. Saint asked if we stand to lose Channel 13's support if we go with a program on another channel. After brief discussion, Mr. Jungle said he would talk with Ms. Eggnog to confirm the Channel 11 proposal and then take the matter to Channel 13. He said he would report to the Board as quickly as possible once he met with Channel 13.

Mr. Jeans pointed out that the costs of producing and playing any such programs become what is known as an in-kind contribution to Crime Stoppers, and affect the organization's annual audit.

Mr. Jerky reinforced the importance of Channel 13's contributions, but noted that any additional media programs would add to the in-kind portion of the audit.

Mr. Jerky asked Sgt. Donuts if there were any mechanism in place to track tips calls to see if the caller called because of billboards, bus signs, or other Crime Stoppers marketing strategies. Sgt. Donuts said the Crime Stoppers officers ask callers about their source of Crime Stoppers, and that ninety per cent of them call from television information, with the balance calling from information put out by detectives in the field.

Mr. Jerky then moved to adjourn the meeting. Mr. Jeans seconded, and the motion carried. Mr. Jungle adjourned the meeting at 1:15 PM.

Respectfully submitted,

Ray Oflight
Assistant Director

Bobby Bobbitt
Secretary