

TEXAS' BEST AWARD NOMINATIONS * * * AUGUST 20, 2010

Nominations are now being accepted for Texas' best to be presented at the 22nd Annual Texas Crime Stoppers Conference in Abilene, Texas, October 11-13, 2010. Everyone is encouraged to participate in this year's award competition honoring outstanding programs, coordinators, and board members in their efforts to improve Crime Stoppers.

Entries are accepted from Crime Stoppers programs in good standing in the categories listed below. **Entries must be for performance, airing, or event that occurred during the calendar year 2009.**

All nominations must be made with required attachments on the official form provided. **Use one form for each separate entry and check the appropriate box.** Please remember to label each supporting item (that is: DVD, CD, pictures, or clippings) with your program name and competition category. Also note that all entry form items related to the category must be completed in their entirety; failure to do so automatically disqualifies the entry. Without exception, all entries are due by **close of business August 20, 2010**. Awards are presented at the awards ceremony on October 12, 2010.

Good Luck! If you have any questions please call the Texas Crime Stoppers Training office toll free at 866-220-4357.

Nominations are for the 2009 calendar year.

Recipients of the awards for coordinator and board member of the year are ineligible for five years following their selection.

COORDINATOR OF THE YEAR

BOARD MEMBER OF THE YEAR

Directions: Describe in specific detail how the nominee meets the criteria. Limit criteria profile to one page. Complete the entry form, and attach the following:

1. Criteria Profile: A Crime Stoppers individual, who through exceptional performance makes a positive impact on his/her community, other Crime Stoppers programs, and the Crime Stoppers organization as a whole. Please include extracurricular activities.
2. Include an endorsement letter from the board chair and a digital color photograph of the nominee. **The behavior being described, pursuant to the criteria profile, should have occurred during calendar 2009.**

INNOVATIVE PUBLICITY—recognizes the most innovative way of publicizing Crime Stoppers through means other than television, radio, and newspaper. Innovative is defined as, “producing something like nothing done or experienced or created before” (www.dictionary.com).

Directions: Complete the entry form and attach a digital photograph and sample of the material. Attach a description of the event or item(s). Limit one entry. **The innovative publicity must have occurred for the first time during calendar 2009.**

RADIO COMPETITION - Crime of the week—recognizes the best radio crime of the week reenactment. Crimes of the week are judged on production quality, content, and placement (**times of airing**). **Include the date or dates during 2009 that airing occurred.**

RADIO COMPETITION - Special production/ Public service announcement—judged on creativity, production quality, frequency of airing, and placement (**times of airing**). **Include the date or dates during 2009 that airing occurred.**

Directions: Complete the entry form, attach a description of the entry, and audio CD. Please label all CDs with program name and entry category. Limit one entry per category.

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TELEVISION COMPETITION - Crime of the week—recognizes the best television crime of the week reenactment. Crimes of the week are judged on production quality, content, and placement (times of airing). Include the date or dates during 2009 that airing occurred.

TELEVISION COMPETITION - Special production/Public service announcement—judged on creativity, production quality, frequency of airing, and placement (times of airing). Include the date or dates during 2009 that airing occurred.

Directions: Complete the entry form and attach a 100-word-or-less description of the entry. Each entry must be accompanied by a DVD of the entry. Please label DVDs with the program name and entry category. Limit one entry per category.

NEWSPRINT COMPETITION - Crime of the week—judged on display, frequency, and writing quality. Include the date or dates during 2009 that publication occurred.

NEWSPRINT COMPETITION - General newsprint—judged on display, frequency, and writing quality. Include the date or dates during 2009 that publication occurred.

Directions: Complete the entry form, and attach a brief cover letter explaining the core circumstances/difficulty. All entries must be submitted on CD, with dateline clipping, the name of publication, category, and date of article. Limit one entry per category. Entry must have appeared during calendar 2009.

BEST WEBSITE—judged on a clear purpose for the website, original content, concise, accurate, well written, and up-to-date. Graphics are clear, sharp and relevant to content; design (combining content and graphics) is well organized, and logical; navigation is easy, and user friendly; and content is grammatically correct, free of errors.

Directions: Complete the entry form and attach a brief cover letter describing the website.

PRODUCTIVITY— the multiple awards are presented in two general categories, most cases cleared and greatest dollar recovery (combined narcotics seized and stolen property recovered).

Directions: Complete the entry form and attach a 2009 statistical report, free of errors, for your program. Forms are available at http://www.thetexascrimestoppers.org/resource_library/AdultStat.pdf

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All entries become the property of Texas Crime Stoppers and may be used for promotional and instructional purposes. No entries are returned.

Click on the field to type information. Print and mail the completed form with attachments to the address below.

Program Name _____

Address _____

City _____ Zip _____ Telephone _____

Email _____ Coordinator _____

Chairperson _____ Submitted by _____

Name of newspaper, radio, or television station _____

Frequency of airing: Daily/Nightly _____ weekly _____ other _____

Chair signature _____

Check the boxes for categories for which you are submitting this application.

Coordinator of the Year, Nominee _____

Board Member of the Year, Nominee _____

Innovative Publicity

Radio Competition - Crime of the Week

Radio Competition - Special Production/Public Service Announcement

Television Competition - Crime of the Week

Television Competition - Special Production/Public Service Announcement

Newspaper Competition - Crime of the Week

Newspaper Competition - General Newspaper

Best Website, Web Address _____

Productivity Award, Size of Population Served _____

**Send completed entry to:
Texas Crime Stoppers Training
Texas State University-San Marcos
601 University Drive
San Marcos, Texas 78666-4610**